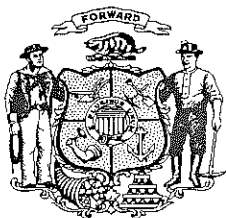


# STATE OF WISCONSIN

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MARK MILLER**

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**ASSEMBLY CHAIR  
MARK POCAN**

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## JOINT COMMITTEE ON FINANCE

### MEMORANDUM

To: Members  
Joint Committee on Finance

From: Senator Mark Miller  
Representative Mark Pocan

Date: October 18, 2010

Re: UW Systems Report to JFC

Attached is a report on the 2009-10 Cost Recover Activity from the University of Wisconsin System, pursuant to 2001 Wisconsin Act 16 [36.11(44)], Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

MM:MP:jm





**Vice President for Finance**

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RECEIVED  
OCT 18 2010  
BY: ST. FINANCE

October 14, 2010

TO: Daniel Schooff  
Secretary, Department of Administration

Senator Mark Miller  
Co-Chair, Joint Committee on Finance

Representative Mark Pocan  
Co-Chair, Joint Committee on Finance

FROM: Deborah A. Durcan   
Vice President for Finance

SUBJECT: Report on Cost Recovery Activity

2001 Wisconsin Act 16 [36.11(44)] requires the UW System Board of Regents to report annually on activity in 100% tuition-funded courses. Attached please find the 2009-10 Report on Cost Recovery Activity which uses the continuing appropriation to serve adult students.

If you have any questions about the report, please contact Associate Vice President Heather Kim at (608)890-3529.

Thank you.

**Attachment**

c: Board of Regents  
President Reilly  
President's Cabinet  
Heather Kim  
Bob Hanle  
Breann Boggs  
David Loppnow

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# **SERVING ADULT STUDENTS OF THE UNIVERSITY OF WISCONSIN THROUGH BIENNIAL BUDGET APPROPRIATIONS**

## **EXECUTIVE SUMMARY**

In the 1997-99 Biennial Budget, the UW System was given continuing appropriation authority for continuing education program revenue funds. With the passage of the 1999-2001 Biennial Budget, this authority was extended, in part, to the regular appropriation. The flexibility in the use of tuition revenue has contributed to the UW System's ability to serve adult/non-traditional students. The current enrollment policy continues to place a strong priority on services and programming to adult students. 2001 Wisconsin Act 16 [36.11(44)] requires the UW System to report annually on activity in 100 percent tuition funded courses.

For many years, UW System institutions, through inter-institutional agreements with UW-Extension, have offered credit and non-credit continuing education courses off-campus and during evening/weekend hours. By policy, these courses must be priced to cover the direct cost of instruction. In recent years, the additional tuition flexibility has allowed UW institutions to develop degree credit programs for adults that are priced to cover at least the direct cost of instruction.

The attached report, Cost Recovery Activity, Credits Generated and Unduplicated Student Headcount by Program and Age, shows that, in 2009-10, UW institutions served 16,992 adult/non-traditional students (undergraduates age 25 and older and graduate students age 30 and older) in courses and programs that covered at least the direct cost of instruction. These students generated 99,745 credits across the UW institutions.

This report was constructed using data from the UW System Central Data Request database along with information provided by the UW institutions on programs offered under service based pricing and distance education pricing policies.

**University of Wisconsin System**  
**Cost Recovery Activity**  
**Credits Generated and Unduplicated Student Headcount by Program and Age**  
**2009-10 Academic Year**

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
<b>Madison</b>						
Professional French Studies (MS)	297	27	52	6	349	33
Biotechnology (MS)	345	25	318	24	663	49
Master of Engineering (ME)	358	34	813	80	1,171	114
Collaborative Nursing Program	99	7	674	80	773	87
Extension**	2,376	563	2,583	577	4,959	1,140
<b>Total</b>	<b>3,475</b>	<b>656</b>	<b>4,440</b>	<b>767</b>	<b>7,915</b>	<b>1,423</b>
<b>Milwaukee</b>						
Nursing (PHD)	0	0	580	64	580	64
Liberal Studies (MA)	109	11	187	20	296	31
Library and Info Science (MS)	4,043	321	4,206	439	8,249	760
Information Resources (BS)	3,218	147	2,219	138	5,437	285
Executive MBA	130	7	582	30	712	37
Collaborative Nursing Program	200	16	1,410	168	1,610	184
Extension**	70,585	13,819	23,860	4,768	94,445	18,587
<b>Total</b>	<b>78,285</b>	<b>14,321</b>	<b>33,044</b>	<b>5,627</b>	<b>111,329</b>	<b>19,948</b>
<b>Eau Claire</b>						
Collaborative Nursing Program	196	20	361	39	557	59
Contract Courses	70	27	247	104	317	131
Extension**	4,098	1,051	821	151	4,919	1,202
<b>Total</b>	<b>4,364</b>	<b>1,098</b>	<b>1,429</b>	<b>294</b>	<b>5,793</b>	<b>1,392</b>
<b>Green Bay</b>						
Collaborative Nursing Program	104	11	1,501	125	1,605	136
National Nursing Program	43	4	1,268	133	1,311	137
Interdisciplinary Studies (BAS&BA)	1,317	74	7,344	546	8,661	620
Extension**	3,235	712	1,822	1,129	5,057	1,841
<b>Total</b>	<b>4,699</b>	<b>801</b>	<b>11,935</b>	<b>1,933</b>	<b>16,634</b>	<b>2,734</b>
<b>La Crosse</b>						
Master of Software Engineering (MSE)	372	20	18	1	390	21
Student Affairs Administration (MS)	847	54	195	18	1,042	72
Contract Courses	27	29	105	36	132	65
Extension**	3,132	382	3,560	791	6,692	1,173
<b>Total</b>	<b>4,378</b>	<b>485</b>	<b>3,878</b>	<b>846</b>	<b>8,256</b>	<b>1,331</b>
<b>Oshkosh</b>						
Collaborative Nursing Program	167	34	909	144	1,076	178
Accelerated Nursing Program	797	34	2,371	87	3,168	121
Fire & Emergency Response Management	249	15	366	31	615	46
Leadership & Organizational Studies	261	12	1,188	90	1,449	102
Contract Courses	118	87	435	399	553	486
<b>Total</b>	<b>1,592</b>	<b>182</b>	<b>5,269</b>	<b>751</b>	<b>6,861</b>	<b>933</b>

\*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

\*\*Extension activity excludes extension credits generated (by students) in the identified programs.

**University of Wisconsin System**  
**Cost Recovery Activity**  
**Credits Generated and Unduplicated Student Headcount by Program and Age**  
**2009-10 Academic Year**

	Under 25/30 Years Old*		25/30 Years and Older*		Total	
	Credits	Students	Credits	Students	Credits	Students
<b>Parkside</b>						
Sustainable Management (BS)	25	2	172	15	197	17
Extension**	16	10	723	301	739	311
<b>Total</b>	<b>41</b>	<b>12</b>	<b>895</b>	<b>316</b>	<b>936</b>	<b>328</b>
<b>Platteville</b>						
Project Management (MS)	381	49	1,686	236	2,067	285
Criminal Justice (MS)	441	49	516	64	957	113
Engineering (MS)	408	48	751	115	1,159	163
Extension**	35	15	652	267	687	282
<b>Total</b>	<b>1,265</b>	<b>161</b>	<b>3,605</b>	<b>682</b>	<b>4,870</b>	<b>843</b>
<b>River Falls</b>						
Management (MS)	279	31	358	47	637	78
School Psychology (EDS)	241	18	62	4	303	22
Early Childhood Education (BS)	191	8	272	15	463	23
Teaching English to Speakers of Other Languages (MA)	198	13	201	15	399	28
Sustainable Management (BS)	15	2	258	18	273	20
Extension**	2,397	523	2,217	512	4,614	1,035
<b>Total</b>	<b>3,321</b>	<b>595</b>	<b>3,368</b>	<b>611</b>	<b>6,689</b>	<b>1,206</b>
<b>Stevens Point</b>						
Business Administration	201	34	102	19	303	53
American Studies	63	14	57	14	120	28
Extension**	2,789	760	2,472	749	5,261	1,509
<b>Total</b>	<b>3,053</b>	<b>808</b>	<b>2,631</b>	<b>782</b>	<b>5,684</b>	<b>1,590</b>
<b>Stout</b>						
Vocational Rehabilitation (MS)	689	33	848	58	1,537	91
Training and Development (MS)	443	37	489	48	932	85
Career & Technical Education (MS)	162	16	592	73	754	89
Career, Technical Ed & Training (BS)	162	10	1,209	103	1,371	113
Technology Management (MS)	305	26	336	31	641	57
Management (BS)	1,485	83	5,986	474	7,471	557
Manufacturing Engineering (BS)	5,495	197	626	30	6,121	227
Manufacturing Engineering (MS)	210	20	150	18	360	38
Information & Communication Tech (BS)	697	32	1,147	101	1,844	133
Information & Communication Tech (MS)	264	20	213	29	477	49
Engineering Technology (BS)	9,928	383	1,167	58	11,095	441
Golf Enterprise Management (BS)	4,708	181	508	33	5,216	214
Technology Education (MS)	42	8	26	7	68	15
Technical & Professional Comm (MS)	36	6	33	6	69	12
Sustainable Management (BS)	70	5	519	36	589	41
Extension**	2,064	875	628	562	2,692	1,437
<b>Total</b>	<b>26,760</b>	<b>1,932</b>	<b>14,477</b>	<b>1,667</b>	<b>41,237</b>	<b>3,599</b>

\*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

\*\*Extension activity excludes extension credits generated (by students) in the identified programs.

**University of Wisconsin System**  
**Cost Recovery Activity**  
**Credits Generated and Unduplicated Student Headcount by Program and Age**  
**2009-10 Academic Year**

	<b>Under 25/30 Years Old*</b>		<b>25/30 Years and Older*</b>		<b>Total</b>	
	<b>Credits</b>	<b>Students</b>	<b>Credits</b>	<b>Students</b>	<b>Credits</b>	<b>Students</b>
<b>Superior</b>						
Sustainable Management (BS)	27	3	169	12	196	15
Extension**	1,107	398	525	177	1,632	575
<b>Total</b>	<b>1,134</b>	<b>401</b>	<b>694</b>	<b>189</b>	<b>1,828</b>	<b>590</b>
<b>Whitewater</b>						
Extension	6,065	1,499	2,685	575	8,750	2,074
<b>Total</b>	<b>6,065</b>	<b>1,499</b>	<b>2,685</b>	<b>575</b>	<b>8,750</b>	<b>2,074</b>
<b>Colleges</b>						
UW Online	9,840	1,922	9,597	1,555	19,437	3,477
Extension **	4,730	1,373	1,798	397	6,528	1,770
<b>Total</b>	<b>14,570</b>	<b>3,295</b>	<b>11,395</b>	<b>1,952</b>	<b>25,965</b>	<b>5,247</b>
<b>Total</b>						
Specific Programs	50,373	4,266	55,399	6,036	105,772	10,302
Extension **	102,629	21,980	44,346	10,956	146,975	32,936
<b>Total</b>	<b>153,002</b>	<b>26,246</b>	<b>99,745</b>	<b>16,992</b>	<b>252,747</b>	<b>43,238</b>

\*Age breakouts reflect: (1) undergraduates under 25 versus 25 and older and (2) graduate students under 30 versus 30 and older.

\*\*Extension activity excludes extension credits generated (by students) in the identified programs.